

Message Text

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SUBJ: INDUSTRIAL PRODUCTION QUALITY CONTROL EQUIPMENT(IPQCE)

SPECIALIZED TRADE MISSION (JULY 3-6, 1974)

REF: A) USDOC 1912(NOTAL); B) PRAGUE 2843(NOTAL)

1. OFFICIALS IN FEDERAL MINISTRY OF METALLURGY AND HEAVY ENGINEERING AND IN FEDERAL MINISTRY OF GENERAL ENGINEERING EXPRESSED HIGH INITIAL INTEREST IN IPQCE TRADE MISSION, BUT NEED TO KNOW MORE ABOUT SPECIFIC FIRMS INVOLVED, PRODUCT LINES, ETC., BEFORE MAKING FINAL ASSESSMENT. KOVO FOREIGN TRADE ORGANIZATION, PRIMARY IMPORTER OF IPQC EQUIPMENT, ALSO NEEDS MORE INFORMATION ON PROPOSED TRADE MISSION BEFORE MAKING JUDGEMENT ON LIKELY INTEREST IT WOULD GENERATE AMONG KOVO CUSTOMERS.

2. MINISTRY OFFICIAL STATED THAT MISSION WOULD BE MOST SUCCESSFUL IF IT INCLUDED FIRMS SPECIALIZING IN PRODUCTION OF QUALITY CONTROL EQUIPMENT HAVING PARTICULAR APPLICATION IN FOLLOWING FIELDS:

A) PRODUCTION OF ENERGY-PRODUCING EQUIPMENT (I.E., STEAM BOILERS, GAS AND STEAM TURBINES, TURBINE BLADES, ETC.);

B) MOTOR VEHICLE, ESPECIALLY AUTOMOTIVE PRODUCTION;

C) BASIC AND APPLIED RESEARCH.

THEY ALSO STRESSED THAT EMPHASIS SHOULD BE PLACED

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ON LATEST TECHNOLOGY IN FIELD, RATHER THAN ON "COMMON" QUALITY CONTROL

INSTRUMENTATION AND EQUIPMENT.

3. IN EMBASSY VIEW, QUALITY CONTROL EQUIPMENT RANKS VERY HIGH ON CZECH PRIORITY LIST FOR IMPORTS AND THERE WILL BE DEFINITE INTEREST HERE IN RECEIVING IPQCE TRADE MISSION. PROPOSED SCHEDULE ALLOWING FOR THREE DAYS IN MIDDLE OF WEEK, DESPITE JULY 4 HOLIDAY AND FACT THAT ANNUAL VACATION PERIOD WILL BE BEGINNING IN CZECHOSLOVAKIA, SHOULD MAXIMIZE POSSIBILITIES FOR USEFUL CONTACTS WITH TECHNICAL DIRECTORS AND PLANNERS FROM END-USER ENTERPRISES, AS WELL AS WITH APPROPRIATE GOVERNMENT AGENCIES AND FOREIGN TRADE ORGANIZATIONS. REQUEST COMMERCE PROVIDE LIST OF FIRMS AND SPECIFIC PRODUCT CATEGORIES ASAP FOR USE IN FURTHER DISCUSSIONS WITH OFFICIALS MENTIONED PARA 1.

4. EMBASSY HAS YET TO RECEIVE CONFIRMATION AND DETAILED INFORMATION REQUESTED IN REFTEL (B) ON AMERICAN GEAR MANUFACTURERS' ASSOCIATION (AGMA) TRADE MISSION PROPOSED FOR DAYS IMMEDIATELY PRECEDING (JUNE 30-JULY 3) IPQCE TRADE MISSION. PROVIDED NECESSARY INFORMATION IS AVAILABLE ON THESE TRADE MISSIONS WITHIN NEXT FEW WEEKS, WE SHOULD BE ABLE TO HANDLE BOTH WITHOUT DIFFICULTY. COMMERCE IS ALSO REMINDED THAT HOTEL SPACE IN PRAGUE IN THE SUMMER IS EXTREMELY TIGHT, THUS BOTH IPQCE AND AGM ASSOCIATION WOULD BE WELL ADVISED TO RESERVE BLOCKS OF ROOMS NEEDED THROUGH CEDOK AT EARLIEST OPPORTUNITY.

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